



# Advisor Prime

INTRODUCING TRIMBLE AG SOFTWARE FOR CROP ADVISORS







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Do more in one software platform—and free up time for more important things that happen away from the computer.

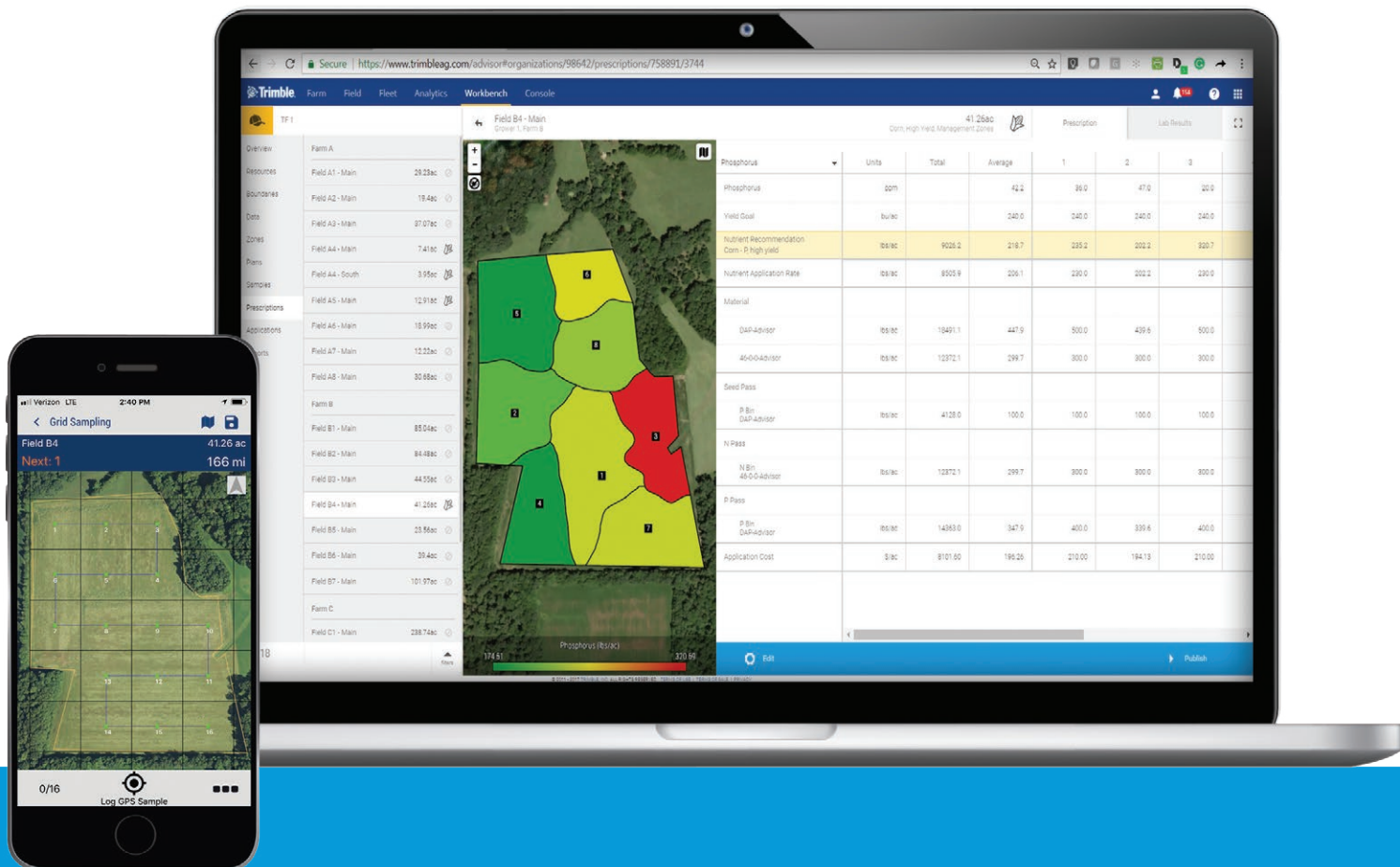
Crop advisors are under increasing pressure to help their farmer-customers come up with solid crop plans, turn soil samples into actionable data that drives profitable decision making, apply detailed formulas, and make constant adjustments to the entire plan as it unfolds in the field.

To manage this complex system for multiple clients, independent crop advisors need a powerful yet easy-to-use software tool right at their fingertips.

Welcome to **Advisor Prime**, the premier web-based solution for Management Zone Creation and Variable Rate Prescription Generation.

With Advisor Prime, crop advisors can streamline tasks and grow their businesses by making precision ag simple, successful, and profitable for their farmer-customers. This powerful tool allows you to create and share management zones and prescriptions using a process that can cut the time you spend at your computer by half! You'll also be able to reduce data entry errors created by repetitive field-by-field procedures.





## With Advisor Prime, you can:

- ▶ Manage client data online from any location, anytime
- ▶ Access in-season crop health imagery and high-res weather data by field
- ▶ Import/clean yield data
- ▶ Create management zones and prescriptions with flexible configuration parameters by field or batch
- ▶ Build your own formulas and utilize them across multiple farming organizations
- ▶ Leverage the Trimble Ag Mobile app for integrated soil sampling and crop scouting
- ▶ Print bag labels and submission sheets for sampling tasks
- ▶ Link with your local lab and download soil test results into the software seamlessly
- ▶ Eliminate data entry errors associated with repetitive field-by-field procedures
- ▶ Sync with customers' Farmer Pro accounts to share management zones and prescriptions
- ▶ Export shapefile prescriptions for use with common field devices
- ▶ Print PDF bulk reports for prescription applications

## LEARN MORE

Find out how Advisor Prime can help you grow your business today.

**1-800-282-4103**  
**Prime\_Support@trimble.com**



Scan the QR code to request a demo



# Advisor Solutions

## Precision Zone Management

Advisor Prime's robust zone management tool reduces the time and effort required to detect patterns in multiple data layers, including crop health imagery, EC data, elevation maps, or yield data. Use your own style and agronomic principles to:

- ▶ Select number of zones
- ▶ Set zone sizes
- ▶ Edit zones

You can then apply these settings to multiple clients, saving time and reducing headaches!



## Variable Rate Prescriptions

How much time do you spend creating fertility and seeding prescriptions and sharing them with farmers? This manual process can result in many painstaking hours and unexpected errors, right in the middle of your busiest time of year. With Advisor Prime, you can define when formulas are used and how fertilizer applications will be calculated to make both initial prescriptions and last minute changes quick and easy.

The best part? Your variable rate prescriptions can be easily shared with customers, especially if they use Farmer Pro. Once permission is granted, connect with your customers' Farmer Pro accounts and quickly share prescriptions without a USB drive. Advisor Prime supports a wide range of controllers to drive field applications. No other software solution is easier to use.



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